

# RecognitionReview

Official Voice of the Awards and Recognition Association / [www.ara.org](http://www.ara.org)

## 2012 ADVERTISING CONTRACT

We agree to a contract for \_\_\_\_\_ Insertion(s) of \_\_\_\_\_ page  
at a rate\* of \$ \_\_\_\_\_ per insertion.

### PICK AD SPECIFICS

- |   |                                     |
|---|-------------------------------------|
| <input type="checkbox"/> Four Color                         | <input type="checkbox"/> Horizontal |
| <input type="checkbox"/> Two Color Process (magazine color) | <input type="checkbox"/> Vertical   |
| <input type="checkbox"/> Black & White                      | <input type="checkbox"/> Square     |

## 2012 AD INSERTION SCHEDULE

Please select months to reserve ad space

- |  |   |
|--|---|
| <input type="checkbox"/> January 2012  | <input type="checkbox"/> July 2012      |
| <input type="checkbox"/> February 2012 | <input type="checkbox"/> August 2012    |
| <input type="checkbox"/> March 2012    | <input type="checkbox"/> September 2012 |
| <input type="checkbox"/> April 2012    | <input type="checkbox"/> October 2012   |
| <input type="checkbox"/> May 2012      | <input type="checkbox"/> November 2012  |
| <input type="checkbox"/> June 2012     | <input type="checkbox"/> December 2012  |

**Note:** Previous ad(s) will be repeated unless a written change order is received prior to the closing date for the issue involved. This contract is subject to the terms and conditions in the 2012 *RecognitionReview* Media Kit.

### Advertiser Information

(Please Print or Type)

Company \_\_\_\_\_  
Contact Name \_\_\_\_\_  
Address \_\_\_\_\_  
City/State/Zip \_\_\_\_\_  
Phone \_\_\_\_\_  
Fax \_\_\_\_\_  
E-mail \_\_\_\_\_  
Website \_\_\_\_\_

### Billing Information (if different from Advertiser)

(Please Print or Type)

Company \_\_\_\_\_  
Contact Name \_\_\_\_\_  
Address \_\_\_\_\_  
City/State/Zip \_\_\_\_\_  
Phone \_\_\_\_\_  
Fax \_\_\_\_\_  
E-mail \_\_\_\_\_  
Website \_\_\_\_\_

### Reader Response Leads

Please provide the name and e-mail address of the person you want to receive advertising leads:

Name: \_\_\_\_\_ E-mail: \_\_\_\_\_

Advertisers Signature: \_\_\_\_\_

**Please e-mail or fax back to ARA – Recognition Review Sales Dept: 847-375-6453**

Phone: 800-344-2148 Outside US: 847-375-4700

Tom Calvin | Ext 4840 or [tc Calvin@ara.org](mailto:tc Calvin@ara.org)  
Chris Schroll | Ext 3661 or [cschroll@ara.org](mailto:cschroll@ara.org)

